Do Re M(ov)IE...



Yes, that is Kermit the Frog. He looks so real, doesn't he? Larger-than-life, in fact. And, are those glow stick rainbows you see? Correct. Again. Where on earth was this poor image quality, low lighting photo taken? At the ever-so-popular Austin original Alamo Drafthouse- the theatre that defies all cinematic norms. We're often trained from the familiar movie trailers that warn us not to "spoil the movie...by adding our own soundtrack", that we should sit down in the theatre, stop talking, turn our phones off, and stare at the megascreen in silence. And, who out there is known for stopping at the corner store or candy shop (or fast food spot) to pick out goodies that we'd sneak into our purses or pockets and rebelliously munch on them during the show since non-theatre purchased food isn't allowed?

Alamo Drafthouse goes against these social movie-watching rules. Here, you are encouraged to eat in the theatre. And, not just anything-- make your selections from a very comprehensive menu and customize your movie experience. (The Black Bean Burger is highly Rebeccammended.) 'Dinner and a movie' is just that much easier (and tastier and ...better) at Alamo. But, all of these things you probably already knew.

Today I bring to your attention one of the reasons I appreciate Alamo Drafthouse the most. Their movie Sing-A-Longs. (You CAN actually participate in a Sing-A-Long and not be five.) Sing-A-Longs at Alamo give Beyoncé, Jay-Z, Michael Jackson, and Kermit the Frog something in common. They're all the subject of a phenomenon where silence is kermitted, I mean...permitted, in the audience and singing is just about mandatory for a good time.

This Kermit the Frog photo was taken at my very first Sing-A-Long a few weeks ago which included a movie medly-- Singin' in the Rain, Somewhere Over the Rainbow, Under the Sea (!), I Just Can't Wait to be King, Why Are There So Many Songs About Rainbows, and songs from Chicago the movie, Hairspray the movie, Funny Girl, The Wiz, and several other musical movie scenes were featured with the words conveniently displayed on the screen for easy singage. And, props were given out like bubbles for Singin' in the Rain, and glow sticks (for Kermit's rainbows of course) to make sure the whole theatre was in the movie...I mean moment.

If you haven't yet experienced a movie Sing-A-Long at Alamo, I highly Rebeccammend you check the schedule at your nearest location for upcoming shows. "A-B-C, it's easy as 1-2-3. It's simple as DO-RE-MI...". Okay...I may or may not have tickets to a Michael Jackson Sing-A-Long next week. (wink)!

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"See you in the movies!"